

EVENT AT A GLANCE



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| What: | The Scenic Shore 150 Bike Tour is a two-day 150-mile cycling event from Mequon to Manitowoc to Sturgeon Bay. Riders will travel 75-miles each day with an optional 25-mile loop on day one. | The 25-mile ride is open to all riders over the ages of 10. Starting and ending in Mequon, this lighter version of the Scenic Shore 150 will be the perfect opportunity to join the fight against blood cancer. | |
| Why: | The mission of The Leukemia & Lymphoma Society (LLS) is to: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS is the world's largest voluntary health agency dedicated to blood cancer. LLS funds lifesaving blood cancer research around the world and provides free information and support services. | | |
| Who: | Anticipated number of riders for 2021: 1,350 | Anticipated number of riders for the 25-mile route: Over 200 | |
| When & Where: | <p>Scenic Shore 150:</p> <p>DAY ONE: Saturday START: Mequon, WI Riders will arrive in Mequon with the ride officially beginning at 7:30 am. After dropping off donations and enjoying a light breakfast, the 75-mile trek will begin. Rest stops are available every 10-12 miles with delicious refreshments and support. After arriving at UW-Manitowoc, the day will wrap up with participants enjoying refreshments, dinner, music, and an awards ceremony along the lakeside.</p> <p>DAY TWO: Sunday END: Sunset Park, Sturgeon Bay, WI Riders will start the day with a hot breakfast and will begin the final 75-mile stretch toward Door County.</p> <p>Our riders' hard work and achievements will be celebrated at our beachfront finish line party in Sunset Park. Deluxe coach buses will return the riders from Sturgeon Bay to Mequon.</p> <p>Fundraising Commitment Information:</p> <ul style="list-style-type: none"> • Adult two day ride: \$400 minimum fundraising commitment • Youth two day ride: \$300 minimum fundraising commitment • Adult or Youth one day ride: \$250 minimum fundraising commitment | <p>Scenic Shore 25-Mile Route</p> <p>Saturday Mequon, WI Riders will arrive in Mequon Saturday morning with the ride officially beginning after the 150 mile riders depart. After dropping off donations and enjoying a light breakfast, the 25-mile trek will kick off with a bang. A rest stop is available at the midway point of the route with delicious refreshments and support. Riders will be welcomed back to Mequon at the finish of the ride for a celebration party.</p> <p>All riders reaching their fundraising commitment receive our Scenic Shore 150 Rider Package which includes rider packet, bib and short sleeved t-shirt.</p> <ul style="list-style-type: none"> • Adult Registration - \$25 with a \$50 fundraising minimum. • Youth ages 10-16 – Free registration with a \$25 fundraising minimum | |
| How: | Become a Scenic Shore 150 Sponsor - Make an In-kind Donation - Form a Friend/Family Team - Form a Corporate Team - Become a Rider - Volunteer at our event | | |
| Contact: | Jen Grandkoski, Campaign Director P: (262)785-4226 E: jen.grandkoski@lls.org | Mark Mundt, Campaign Manager P: (262)785-4244 E: mark.mundt@lls.org | Steven Bloom, Campaign Specialist P: (262)785-4239 E: steven.bloom@lls.org |
| <p>www.scenicshore150.org</p> | | | |